

News

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For Immediate Release

Safariland VIEVU Awarded Exclusive Distribution Agreement for Digital Ally's VuLink Car-Based Camera Auto-Activation System

ONTARIO, California – [Safariland® VIEVU®](#), a leader in body-worn video, and a brand of [The Safariland Group](#) ("Safariland"), a leading global provider of safety and survivability products designed for the public safety, military, professional and outdoor markets, today announced a newly formed partnership with Digital Ally® for an exclusive distribution agreement of Digital Ally's [VuLink®](#) car based auto-activation system, which includes Digital Ally's patented activation technology. This system will allow Safariland VIEVU ("VIEVU") and Digital Ally to implement a car-based auto-activation system that initiates recording of VIEVU's LE4 and LE5™ body-worn cameras. By further automating the camera activation, it will result in greater efficiency and safety for law enforcement and the community.

"This partnership brings together years of proven expertise from the most respected brands in law enforcement," said Stan Ross, CEO of Digital Ally. "We are pleased that others are recognizing the importance and value of our products and intellectual properties, especially our patented VuLink auto-activation technology. We are excited to partner with VIEVU to give them the products and technology they need to bring this capability to VIEVU's customers."

The Digital Ally VuLink system wirelessly sends a signal to automatically activate an officer's body-worn camera based on various actions with the vehicle, such as a siren being activated, lights being turned on, or a door opening. The VuLink system, when connected to the VIEVU body-worn camera will improve consistency in camera activation by automatically turning on the officer's camera based on agency-selected vehicle triggers. The automatic activation will significantly reduce situations where body-worn camera footage is not available because an officer forgot to activate the camera.

"This partnership with Digital Ally recognizes their patented auto-activation technology and demonstrates how innovation leaders such as Safariland, VIEVU, and Digital Ally can work together to deliver superior solutions for law enforcement," said Sean McCarthy who leads VIEVU and Safariland's wearable technology platform. "By gaining exclusive distribution rights to Digital Ally's patented VuLink technology, we will complete a VIEVU platform of automatic triggers to activate a body-worn camera at the most critical moments: when an officer exits a vehicle and when an officer draws a firearm from the Safariland CAS™ auto-activation holster."

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial applications. The Company's primary focus is digital video imaging and storage. The Company is headquartered in Lenexa, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY." For additional news and information please visit www.digitalallyinc.com.

About VIEVU

VIEVU® is a leading provider of body-worn camera and video technologies, providing secure, high-quality video cameras for law enforcement, security, emergency medical services, and first responders. VIEVU Solution™, the company's next generation fully-hosted cloud evidence management system, is built on Microsoft® Azure Government Cloud, the first enterprise cloud compliant with the FBI's Criminal Justice Information Services (CJIS) standards. VIEVU was the first provider of body-worn cameras with Automated Video Redaction technology, a highly advanced redaction tool built to automatically blur faces and objects recorded on body-worn cameras, without user involvement, in order to protect the privacy and identity of victims, innocent bystanders, minors and undercover police officers. Built on police experience, VIEVU technology is used by thousands of law enforcement agencies in 17 countries. For information please visit www.viewu.com.

About The Safariland Group

The Safariland Group is a leading global provider of a broad range of safety and survivability products designed for the public safety, military, professional and outdoor markets. The Safariland Group offers a number of recognized brand names in these markets including Safariland®, Med-Eng®, Safariland® Armor, Safariland® VIEVU®, Mustang Survival®, Bianchi®, Break Free®, PROTECH® Tactical, Defense Technology®, Hatch®, Monadnock®, Identicator® and NIK®. The Safariland Group's mission, "Together, We Save Lives™", is inherent in the lifesaving and protective products it delivers. The Safariland Group is headquartered in Jacksonville, Florida. The Safariland Group is a trade name of Safariland, LLC.

For more information about The Safariland Group and these products, please visit www.safariland.com.

For media resources and information, please visit the www.safariland.com/media-center.html.

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